March 2025 Partner Agency Update

Dear Partner Agency,

The Helping Mamas Team hopes this email finds you well! This message has been sent to only two representatives per program/agency. **Please share it with others on your team.**

**Helping Mamas Knoxville Wants to Celebrate You!**

Join us for our **Annual Case Manager Appreciation Event** on **March 28th from 11:30 AM – 2:00 PM**.

Please carpool, and remember that this is a drop-in event.

To ensure we have enough food for everyone, please register by **March 26th**.

**Register here:** <https://form.jotform.com/250614678702156> (Each individual must register separately.)

We can’t wait to celebrate with you! 🎉

Helping Mamas works diligently to support our 70+ partner agencies by distributing essential baby items. Many of the items we provide come from community donations, and our staff also applies for grants to purchase a limited number of diapers, car seats, and Pack ‘n Plays. However, we do not always receive grant funding, which requires us to be mindful of the small amount of product we are able to purchase.

**New Large Item Policy – Effective February 1, 2025**  
To ensure equitable distribution, we are implementing a new policy limiting the number of large items each partner program can receive. Again, this is per program, not agency. Large items include:

* Pack ‘n Plays
* Cribs
* Mattresses
* Car seats
* Swings

Each program will be eligible to receive up to **three (3) large items per month.** Helping Mamas is here to supplement the resources of partner agencies, but we are not able to be the sole provider of these items.

**Additional Resources for Families**

* **Pack ‘n Plays:** Families in need can check with their county health department, as they may have access to these through the State of Tennessee.
* **Diapers & Pull-ups:** Babies under age 2 who are on TennCare may be eligible for diapers and pull-ups at participating pharmacies. Please encourage mamas to contact their TennCare provider for more details.

We appreciate your understanding and partnership in helping us serve as many families as possible. If you have any questions, please don’t hesitate to reach out

**Partner Spotlight: Goodwill Industries-Knoxville- Good Prospects Program**

Founded over a century ago by Edgar James Helms, Goodwill Industries began as a way to assist impoverished communities by refurbishing and redistributing donated goods. Today, it has grown into an international movement dedicated to improving the lives of disadvantaged individuals.

**Good Prospects Program** (Funded by TANF) follows a 2Gen approach to support low-income families by promoting stability, self-sufficiency, and child welfare.

✅ **Educational Success** – Certifications in CNA, Hospitality, Retail, IT & more; Digital skills training  
✅ **Employment & Financial Success** – Job readiness training, paid work experience, financial counseling  
✅ **Health & Well-Being** – Physical & mental health services, healthcare referrals  
✅ **Community Support** – Resources for family support, uniforms, transportation assistance, and emergency aid

[**Click here for more information**](https://www.gwiktn.org/goodprospects)

Goodwill Industries-Knoxville remains committed to empowering families through education, employment, and community resources.

### ****TennCare Diapers****

[**Click here for more information**](https://www.tn.gov/tenncare/members-applicants/benefits-services/diapers.html).

### ****Partner Resource Page****

Looking for the partner resource page? [**Access it here**](https://tennessee.helpingmamas.org/partner-resources/). Please do not share this link outside of your organization.

Have a wonderful week ahead!

**The Helping Mamas Knoxville Team**